

LUCID

*Holiday Inn, Stratford upon Avon, UK
Sunday 26 – Wednesday 29 April 2009*



SPONSORSHIP PACK

Secretariat:

Hampton Medical Conferences Ltd.
113-119 High Street, Hampton Hill, Middlesex, TW12 1NJ, UK
Tel: +44 20 8979 8300
Fax: +44 20 8979 6700
Website: www.lucidconference.org
Email: lucid@hamptonmedical.com

WELCOME INVITATION

We are delighted to announce that the first LUCID (Life Underwriters, Claims and Insurance Doctors) conference will be held at the Holiday Inn Hotel in Stratford upon Avon, England from 26th - 29th April 2009.

This is a novel venture which is a collaboration of the Assurance Medical Society, the Association of Medical Underwriters, Select 74 and the Health Claims Forum. The aim is to have an interdisciplinary meeting over 2 and a half days where life and health underwriters, claims consultants and doctors interested in insurance medicine can get together to hear about and discuss new developments of relevance to their work within the life and health insurance industry. To our knowledge a partnership event such as this has never been organised before in the UK and we are hoping that it will also be of interest to actuaries and those involved in product development and marketing as well as those based outside the UK, particularly in Europe. We expect that the majority of delegates will be underwriters and claims consultants from the UK, Ireland and Europe.

The organising committee consisting of representatives from each of the 4 groups has met three times. We are pleased to have Hampton Medical Conferences as our conference organiser and with their assistance we aim to make this a resounding success. A programme committee has been formed to take on the challenging task of topics and speakers. The meeting format will be based around a mix of Plenary sessions and workshop sessions with the conference itself starting on the Monday morning and ending on Wednesday lunch time. We plan to hold a welcome reception for delegates on the evening before the conference begins, at 18.30 on Sunday 26 April.

An exhibition will take place during the conference and different social events will be organised during the conference to encourage networking.

An event such as this needs sponsorship. We would like to invite you to participate as a major sponsor of LUCID and we enclose a sponsorship pack which contains details of the packages available. It will be some months before the Scientific Programme is finalised but if you decide to become a sponsor we would be pleased to hear from you about any topics or areas of particular interest that you think might benefit from an airing at such a meeting as this; we will send you a copy of the Scientific Programme as soon as it is available.

We hope that you will take the opportunity to participate in this exciting new venture and we look forward to seeing both you and delegates from your company in Stratford-upon-Avon in April 2009.

Dr Kevin Somerville
Chairman, LUCID Organising Committee

GENERAL INFORMATION

Venue and Location

Holiday Inn

Bridgefoot, Stratford-upon-Avon, Warwickshire CV37

Tel: 0870 2254 701

Fax 01789 298703

Visit: www.holiday-inn.co.uk

Situated on the River Avon and set in beautiful landscaped gardens, the 4 star **Holiday Inn Stratford-upon-Avon** is the perfect location for discovering the delights of **Shakespeare's birthplace**, while other local attractions and historical sites are within walking distance.

The hotel is within easy reach of J15 off the **M40** and 20 miles from **Birmingham Airport** and only a short drive from the amazing **Warwick Castle**.

All 259 refurbished bedrooms have air-conditioning, **wireless internet access** and tea and coffee making facilities and there is ample free parking on site.

The Terrace Lounge and Bar, Riverside Restaurant and G's Bar offer excellent food to suit all tastes. The leisure club is available for all guests to use with a wide range of first class facilities including a fully equipped gymnasium, indoor heated swimming pool, sauna and whirlpool.

Travelling to Stratford Upon Avon

Stratford-upon-Avon is situated in Warwickshire, in the heart of the English Midlands.

By Road

The Heart of England is more accessible by road than any other region in the UK. Britain's main motorways - the M1, M6 and M5 - converge in the Heart of England region. The M4, M40 and M50 also provide excellent access to the south of the region from London, the M25 and South Wales. Access to the region from North Wales, the North East and North West of England is via the M56, M62 and M6.

[The AA \(Automobile Association\)](#)

An excellent route planner, plus up-to-date traffic news.

www.theaa.com

[The Open Road](#)

Fancy visiting in style? The Open Road offer an exciting range of classic British sports car for hire.

www.theopenroad.co.uk

How far?

	Miles
London	96
Birmingham	23
Coventry	18
Oxford	40
M40	5
Warwick	5
Bristol	71
Liverpool	129
Manchester	106
Nottingham	73

By Rail

Stratford is easily accessible by rail, with regular services form Birmingham and London.

[National Rail Enquiries](#)

Plan your train journey with the National Rail Enquiries website.

www.nationalrail.co.uk

By Air

Stratford's position in the heart of England make it accessible from most major UK airports. Birmingham International airport is less than 20 miles away.

[Birmingham International Airport](#)

Full details of flights to and from the nearby Birmingham International Airport.

www.bhamintlairport.com

Visiting Stratford

Stratford is one of England's most historic and vibrant towns. Each year Stratford welcomes hundreds of thousands of visitors from around the world.

About Stratford

Stratford-upon-avon is situated in the heart of the English midlands. A market town dating back to medieval times, Stratford is today most famous as the birthplace of the Elizabethan playwright [William Shakespeare](#).



Alms Houses

Hundreds of thousands of tourists visit the town each year to visit the [historic properties](#) associated with Shakespeare, go to the [theatre](#) and enjoy the many attractions in the town and [surrounding area](#).

Stratford also has much to offer the gourmet, with a wide variety of well priced restaurants offering local and international cuisine. Many restaurants offer pre-theatre dinners, timed to ensure you don't miss the performance. Some also cater for the late-night needs of peckish theatre goers once the

performance has finished.

The town also boasts a fine selection of bars and pubs. Perhaps the most famous of these is the "Dirty Duck". Situated close to the theatres, the pub is a favourite haunt of thirsty actors, many of whom can be recognised from the photos on the walls.

Having enjoyed a great day out and an enjoyable show then why not make it a special occasion and spend the night in one of Stratford's excellent hotels. Many of these establishments are full of character and steeped in Shakespearian history themselves, but as all are within easy walking distance of the theatres, then they make the ideal stop over venue.



The Dirty Duck

Accommodation

The Secretariat has secured accommodation at the Holiday Inn and a limited number of rooms in hotels close by, the Alveston Manor Hotel (4*) and the Swans Nest Hotel (3*) both located 5mns walk from the conference venue and at the Stratford Victoria Hotel (4*) situated 10mns walk from the hotel venue.

Social Events

Sunday 26th April

Welcome Drinks Reception and Buffet at the Holiday Inn Hotel in the exhibition area.

Tuesday 28th April

Conference Dinner, Coventry Cathedral

COMMITTEE

Committee Members

Kevin Somerville	Chairman, Assurance Medical Society
Michael O'Donnell	Assurance Medical Society
Helen McGee	Health Claims Forum
Andy Parkinson	Health Claims Forum
Jon Parker	Select 74
Caroline Froude	Select 74
Hillary Butterwick	Select 74
Dave Nicholas	Association of Medical Underwriters
Karen Proctor	Association of Medical Underwriters

The Assurance Medical Society was formed in 1893 and is the principal UK life and health insurance medical special interest group. It is actively involved in the education of doctors, actuaries, underwriters and health claims professionals. It has experience of holding joint meetings with the underwriting and claims clubs

The Association of Medical Underwriters (AMU) promotes life and health underwriting by social and business contact between underwriters. Its aims are to enable members to meet informally and socially at dinners several times a year.

The Health Claims Forum is a life insurance organisation whose purpose is to improve claims management through the sharing of knowledge and experience within the health claims field. Membership is open to the claims staff of all life companies with health or disability related products.

Select 74 is an association of life & health underwriters that is predominantly based in the West of England and Wales. It holds regular meetings in Cheltenham

SPONSORSHIP PACKAGES

Companies are invited to become sponsors of the Conference.

The following sponsorship packages are still available:

Internet Café: Price on application (sole sponsorship opportunity)

This package will include:

- banner at the Internet Café acknowledging sponsorship
- 50% discount on exhibition stand
- the sponsor's logo on the conference website
- one complimentary place

*Please note: It is our understanding that no U.K. VAT (Value Added Tax) is chargeable on advertising supplies (sponsorship) made to companies based outside the European community, or from companies which are VAT registered within the European community but outside the U.K

Conference Secretariat:

Hampton Medical Conferences Ltd.
113-119 High Street, Hampton Hill, Middlesex, TW12
1NJ, UK

Tel: +44 (0) 20 8979 8300

Fax: +44 (0) 20 8979 6700

Website: www.lucidconference.org

Email: lucid@hamptonmedical.com

EXHIBITION

Exhibition Space

- A table top exhibition space (3 x 2 m)
- A table and two chairs
- Overall heating and lighting in the exhibition area

N.B. portering, hire of extra furniture, flowers and audiovisual equipment are not included

Registrations

- Two complimentary registrations for company personnel
- Access to sessions

Exhibition Fee: Price on Application

LUCID
Holiday Inn, Stratford upon Avon,
26th - 29th April 2009

SPONSORSHIP APPLICATION FORM

Please complete the form and return to:

Anne Lafond
 LUCID Conference
 c/o Hampton Medical Conferences Ltd
 113-119 High Street
 Hampton Hill, Middlesex,
 TW12 1NJ, U.K.
 Tel: +44 (0)20 8979 8300 Fax: +44 (0)20 8979 6700
 Email: alafond@hamptonmedical.com

CONTACT DETAILS		PURCHASE ORDER NUMBER:	
Contact Name:		Company:	
Address:			
Telephone:	Fax:	Email:	
Please provide details here of who the invoice should be sent to if different from above:			
Sponsored Items			
Item 1		£	
Item 2		£	
Item 3		£	
Total Sponsored Items		£	

PAYMENT DETAILS

- Cheque enclosed for £.....payable to 'LUCID'
- Please send an invoice quoting Purchase Order No.
- Name and address that invoice should be addressed to:

A confirmation letter, invoice and sponsorship agreement (if applicable) will follow

LUCID
Holiday Inn, Stratford upon Avon,
26 - 29 April 2009

EXHIBITION SPACE APPLICATION FORM

Please complete the form and return to:

Anne Lafond
LUCID Conference
c/o Hampton Medical Conferences Ltd
113-119 High Street
Hampton Hill, Middlesex,
TW12 1NJ, U.K.
Tel: +44 (0)20 8979 8300 Fax: +44 (0)20 8979 6700
Email: alafond@hamptonmedical.com

CONTACT DETAILS

PURCHASE ORDER NUMBER:

Contact Name:

Company:

Address:

Telephone:

Fax:

Email:

Please provide details here of who the invoice should be sent to if different from above:

Exhibition Fee : £2,500.00 + VAT

PAYMENT DETAILS

Cheque enclosed for £.....payable to 'LUCID'

Please send an invoice quoting Purchase Order No.

.....

Name and address that invoice should be addressed to:

A confirmation letter, invoice and sponsorship agreement (if applicable) will follow