

CELEBRATING 10 YEARS OF

LUCID

GLASGOW

13-15 OCTOBER 2019

HILTON GLASGOW

**SPONSORSHIP
AND EXHIBITION
OPPORTUNITIES**



🌐 www.lucidconference.org

✉ lucid@hamptonmedical.com

Introduction



I am delighted to welcome you on behalf of the LUCID Organising committee, and am honoured to have taken on the role of Chair for LUCID 2019.

In what promises to be a special conference, marking the 10-year anniversary since the first event back in 2009 (held in Stratford-upon-Avon), LUCID is now synonymous as a brand for delivering updates on future developments, and has grown from strength to strength over the years.

For the first time, LUCID comes to Scotland, and the event is being held in Glasgow, Scotland's largest city, renowned for its culture, style, and the friendliness of its people. The conference is being held at the Hilton Glasgow, a fantastic venue showcasing a prime city centre location and world-class facilities, allowing for easy access via rail, air and road.

LUCID strives to deliver an affordable, educational, fun and accessible conference for Life Insurance professionals of all levels of experience; a platform to network and socialise and hear from leading medical experts disseminating medical and technical advancements that are relevant and forward-thinking.

We are confident that the conference will once again attract over 300 delegates, and appeal to a diverse and international audience of insurance professionals.

We are extremely grateful to all our sponsors, and acknowledge that without our sponsors' financial help and encouragement, LUCID 2019 would not have been possible. We invite you, once again, to share and be part of this exciting and established conference!

A new-look LUCID website will provide more information over the coming months, along with timely updates through various social media platforms such as Twitter and LinkedIn.

The Early Bird registration is now open, with registrations already received which is great news!

On behalf of the organising committee, we look forward to seeing and welcoming you in Glasgow.

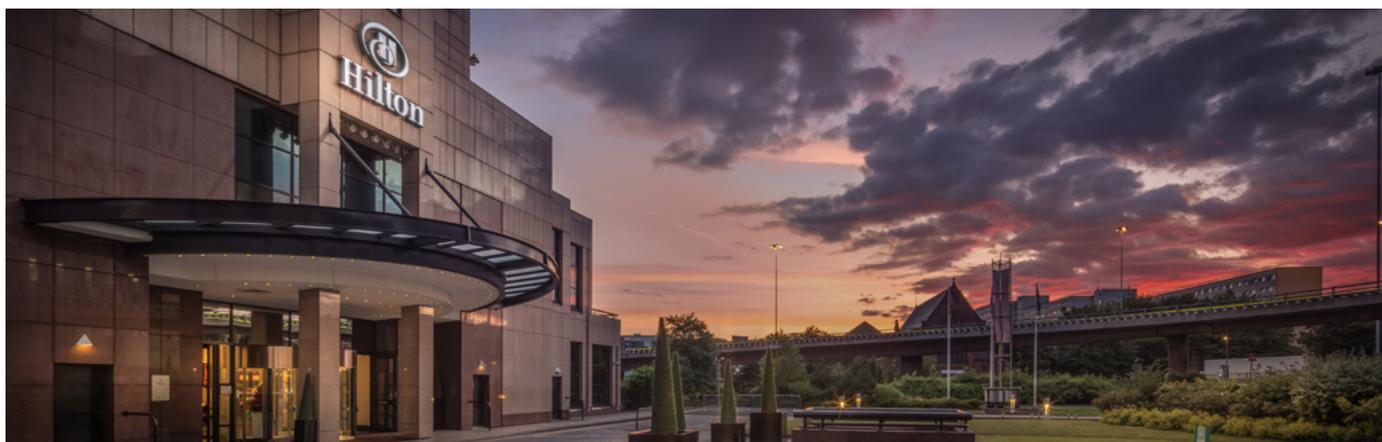
Kind regards

Paul Hunt
Chairman, LUCID Organising Committee

Venue

In Glasgow city centre, the Hilton Glasgow hotel is set in the heart of the financial district, with easy access to transport links. The hotel is just a 15-minute drive from Glasgow International Airport and a few minutes' walk from the city's shopping district.

[Hilton Glasgow](#), 1 WILLIAM STREET, GLASGOW, G3 8HT, UNITED KINGDOM



Organising Committee

Paul Hunt - Chair	<i>FOCUS</i>
Tom Green	<i>FOCUS</i>
Jon Parker	<i>Select 74</i>
Jackie Kerwood	<i>Select 74</i>
Stuart Lewis	<i>Health Claims Forum</i>
Phil Deacon	<i>Health Claims Forum</i>
Carl Padget	<i>AMUS</i>
Helen Croft	<i>AMUS</i>
Michael Shelley	<i>Health Insurance Society</i>
Colette Houton	<i>Health Insurance Society</i>
LUCID Committee Support	
Simon Grant - UK	<i>RGA</i>
Sean Grainger - UK	<i>Munich Re</i>
Mary Sinclair-Porter - Overseas Contact	<i>Zurich (Australia) & ALUCA</i>
CMOs - Scientific Programme	
John Schoonbee	<i>Swiss Re</i>
Prof Karen Chapman	<i>Edinburgh University</i>

The Assurance Medical and Underwriting Society (AMUS) exists to provide an educational and social environment to increase knowledge of life and health amongst underwriters and insurance doctors. Amus is actively involved in education, and offers the Diploma in Medical Underwriting which is recognised across the insurance industry.



The Health Claims Forum (HCF) is a life insurance organisation whose purpose is to improve claims management through the sharing of knowledge and experience within the health claims field. Membership is open to the claims staff of all life companies with health or disability-related products.

Select 74 is a life and health organisation that promotes business and social contact between persons actively engaged in life and disability underwriting and claims, particularly by meeting and dining together. It holds regular meetings in Cheltenham and Bristol.



FOCUS promotes business and social contact between persons actively engaged in life and disability underwriting and claims. Based in Scotland, it holds regular meetings to promote knowledge and education in a social and entertaining environment.

The Health Insurance Society (HIS) was established in 1995 to promote business learning and social interaction between Ireland-based underwriting and claims professionals.



Programme

The programme, held over two-and-a-half days, will comprise talks delivered by industry experts, and will include a mix of plenary sessions, dynamic interactive workshop sessions to engage the audience, and a number of sponsor-led breakout sessions. In addition, breakout sessions will be held on Monday and Tuesday.

Please note that the programme overview below is for guidance only. Timings are approximate and subject to change.

Sunday 13 October		Monday 14 October		Tuesday 15 October	
08.00-13.00	Exhibition Build	08.00-09.00	Registration Open	08.00-08.45	Registration Open
		09.00-09.40	Plenary Session	08.45-09.20	Plenary Session
14.00-15.00	Registration, Tea & Exhibition	09.40-11.10	Founding Sponsor Session	09.20-10.50	Founding Sponsor Session
		11.10-11.40	Coffee & Exhibition	10.50-11.20	Coffee & Exhibition
15.00-15.15	Conference opening	11.45-12.30	Breakout Sessions	11.25-12.10	Breakout Sessions
		12.30-13.30	Exhibition & Lunch	12.10-13.10	Exhibition & Lunch
15.15-15.50	Keynote Speaker	13.35-14.20	Breakout Sessions	13.15-14.00	Breakout Sessions
		14.25-15.10	Plenary Session	14.05-14.40	Plenary Session
15.50-16.30	Plenary Session	15.10-15.40	Tea & Exhibition	14.40-15.15	Plenary Session
		15.40-16.15	Plenary Session	15.15-15.30	Interactive Challenge - A glimpse into the future
16.30-17.00	Tea & Exhibition	16.15-16.55	Plenary Session	15.30	Conference close
		17.00-17.30	Keynote Speaker		
17.00-18.30	Founding Sponsor Session	19.00-20.00	Pre-Dinner Drinks		
19.00 onwards	Buffet Supper & Evening of Networking @Gusto	20.00 onwards	Conference Dinner @Old Fruitmarket		



Testimonials

“Looking forward to LUCID 2019 - thank you for all the hard work that goes into the conference”

“LUCID is a must, it is vital it continues”

“Once again, a really enjoyable 3 days. Great work by the organising team and the LUCID committee, very well done!”

“Great work to provide a very good insight to various areas that affect the industry, plus a great opportunity to network with people in the industry”

“I appreciated the varied nature of the presentations and was impressed with the quality of the breakout sessions.”

“Another very good LUCID, thought-provoking but fun!”

Reasons to invest in LUCID 2019

- LUCID is the leading protection industry conference in the UK and Ireland, for all levels of experience
- An exciting programme, incorporating a mix of plenary and workshop sessions, will attract a broad spectrum of delegates all under one roof, and is designed to offer plenty of networking opportunities
- Keep up-to-date on advances in medicine and cutting edge technology, provided by experts in their fields
- A presence at the LUCID conference ensures you access to key decision makers, offering you the opportunity to maintain relationships with existing contacts and generate the interest of prospective customers

Who will be there?

The conference will play host to approximately 300 delegates, primarily from the UK, Ireland and Europe. The conference will be of interest to the following groups:

- Life and health underwriters
- Claims consultants
- Doctors interested in insurance medicine
- Product Development Managers, Actuaries, and Marketing staff

LUCID 2019 Sponsorship Packages

LUCID 2019 marks the '10-year anniversary' of the first LUCID conference, held in 2009 in Stratford-upon-Avon.

We are extremely grateful to all our sponsors over the years, and we acknowledge that without our sponsors' financial help, support and encouragement, LUCID would not have been possible. To acknowledge and recognise your valued contributions, we are pleased to announce that for LUCID 2019, we can offer you opportunities for a more competitive sponsorship package.

*prices and packages are reflective of the 10-year anniversary.

LUCID aims to provide companies with the opportunity to increase their exposure among key decision makers with the ability to influence the selection process of products and services within their organisations. It also aims to help industry members to promote their interest and commitment to the world of insurance medicine.

An exhibition, held in conjunction with the conference, will be located adjacent to the main plenary room.

GOLD PACKAGE

£5,500 + VAT

The Gold Package will include:

- A 3m x 2m exhibition space
- Breakout session on the Monday or Tuesday of the conference - NOTE: this will only be repeated twice
- 4 Complimentary exhibitor passes including conference dinner
- Editorial (250 words) and logo within conference marketing materials and printed programme
- Delegate bag insert (one-page A5)
- Link on LUCID website to sponsor's own website
- Opportunity to sponsor additional supporter-branded items

SILVER PACKAGE

£3,500 + VAT

The Silver Package will include:

- A 2m x 2m exhibition space
- 3 complimentary exhibitor passes including conference dinner
- Editorial within conference marketing materials (250 words)
- Delegate bag insert (one-page A5)
- Link on LUCID website to sponsor's own website
- Opportunity to sponsor additional supporter-branded items

LUCID 2019 Sponsorship Package (continued)

BRONZE PACKAGE

£2,500 + VAT

The Bronze Package will include:

- A 2m x 2m exhibition space
 - 2 complimentary exhibitor passes including conference dinner
 - Editorial (100 words) included in conference marketing materials
 - Opportunity to sponsor additional supporter-branded items (see table at end)
- Pre-event marketing opportunity (wording to be pre-approved by committee and should relate to company breakout only, direction to visit stand in exhibition, where located etc.)

Additional Sponsorship Opportunities

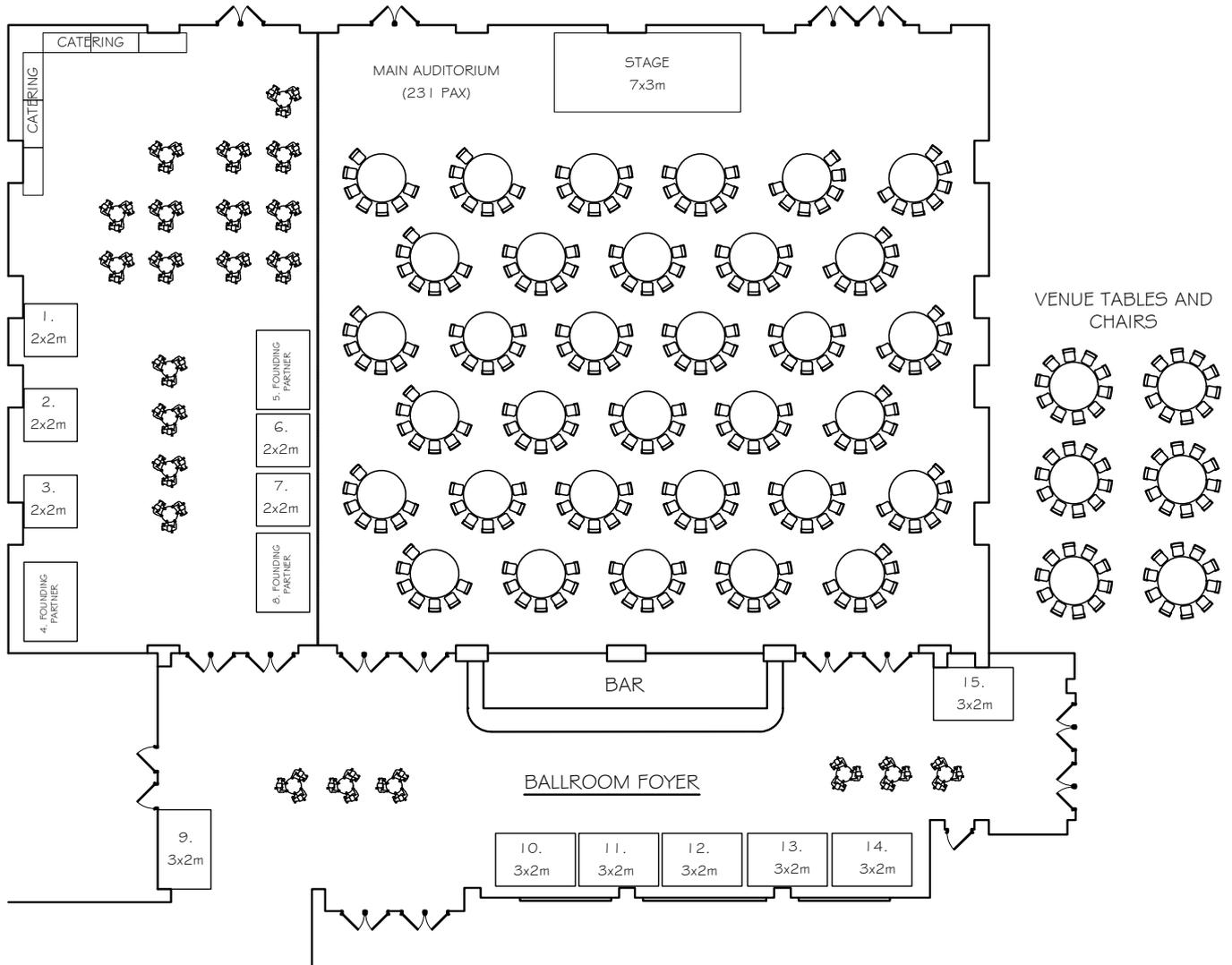
The following sponsorship opportunities are available for companies wishing to increase their profile at the conference. Please note, some of the items listed below will only be made available to delegates if they are sponsored.

ITEM	COST + VAT
Delegate bag insert (sponsor to provide)	£250
Delegate pens (sponsor to provide)	£250
Screen cleaners (sponsor to provide)	£250
USB sticks (sponsor to provide)	£350
Eco-friendly water bottles	£750
Sponsored photo booth at the Conference Dinner	£850
Conference App (exclusive)	£1,500
Wireless charging pads	£1,750
Sponsored phone charging station	£2,500
Drinks Reception and social events sponsor Please contact Hampton Medical to discuss	Price to be discussed
Sponsorship item of your choice	Price to be discussed

If you would like to discuss, please do not hesitate to contact:
lucid@hamptonmedical.com or 01920 885162

If there is an item that is not listed but you would like to sponsor, we may be able to accommodate this.

Exhibition Floor Plan



Exhibition Manual

An exhibition manual will be distributed to all exhibitors approximately 2 months prior to the Conference.

Whilst every endeavour will be made to adhere to the published layout of the exhibition, the Organisers shall be entitled to vary the layout depending on final exhibition sales and if there are any Health & Safety concerns if, in their opinion, it is in the best interests of the exhibition.

Booking of Space

If you would like to book an exhibition space or take up a sponsorship item, please complete our online Booking Form [here](#).

Please note that full payment of sponsorship and exhibition fees is due before the Conference.

Other Information

Payment of the exhibition fee will provide the exhibitor with:

- An area of the required size on which to build an exhibition stand
- Basic 13 amp electrical supply (for spotlights, computers, videos)
- One table and two chairs

Hire of exhibition space does **not** include:

- Shell scheme on stands
- Porter services
- Hire of additional furniture, flowers, audio visual equipment
- Stand light fittings (e.g. spotlights)

Additional Exhibition-Only Passes

Additional exhibitor passes can be purchased for £140 inc VAT per person for the entire meeting. These do not permit access to the plenary sessions or breakouts.

